

Sometimes you need a little extra to get noticed

An endorsement from Moneyfacts is the extra impact you need.

Stand out from the crowd

Instantly recognisable, **Moneyfacts Best Buy and Product Ratings - Excellent and Outstanding logos** provide an independent impartial badge of quality and approval for market-leading financial products.

Whether it's PR or Social Media, website, landing pages, digital media, direct mail, outdoor or television – use the Moneyfacts Product Rating logos in your Marketing Plans. Licences can be purchased for one or three months, with an option for autorenewal or a 12-month Product Rating programme.

Moneyfacts Best Buy Logos
First launched 30 years ago, the renowned Moneyfacts Best Buy Charts feature those products considered by Moneyfacts to represent the best in their product category.

Moneyfacts Product Ratings Logos
Moneyfacts recognises that some products are launched with an intentionally short shelf-life and the popular Product Ratings are ideal for these circumstances.

Contact us to assess new products in advance. We work confidentially and can ensure that your products are endorsed from the moment they are launched.

DID YOU KNOW...

Moneyfacts Best Buy charts appear in the following publications, reaching 1.5 million consumers every week.



Here's how other providers have used their logos:



Moneyfacts
compare.co.uk

Are you looking to give your product a boost?

If you're not already advertising on moneyfactscompare.co.uk, you're missing out on thousands of money-savvy visitors.

Make the most of your rating – offers available for display slots on our website. Subject to availability. Email digital@moneyfacts.co.uk to enquire.



For ideas and advice on how to use the Product Ratings in your marketing campaigns please contact **Luke Mathews** on:



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