

Moneyfacts® Awards 2025

Categories and Methodology



PROVIDER CATEGORIES

For all product-specific categories, detailed weekly analysis of the data provided to us and displayed in Moneyfacts Magazine or on any of the Moneyfacts online systems between 1 January 2024 and 31 December 2024 is undertaken by our well-qualified research team.



SERVICE CATEGORIES

For service categories, the intermediary community is given the chance to complete testimonials for their preferred providers via online forms, which are open from 2 January 2025 to 21 February 2025. Those responding are asked to consider all aspects of the service offered by providers between 1 January 2024 and 31 December 2024. An internal judging panel then assesses the results and decides the final positions of finalists in the innovation category.



BROKER CATEGORIES

For broker categories, we invite entries/nominations to be submitted between 2 January 2025 to 21 February 2025. Once the shortlists are announced in March, the finalists will have the opportunity to invite their own contacts to submit feedback on their service via an online survey. In combination with an internal judging panel, this feedback decides the final positions for these categories.

	Provider Categories	Service Categories	Broker Categories
Best Bank Mortgage Provider	✓		
Best Bank Savings Provider	✓		
Best Building Society Mortgage Provider	✓		
Best Building Society Savings Provider	✓		
Best Variable Rate Cash ISA Provider	✓		
Best Fixed Rate Cash ISA Provider	✓		
Best Conveyancing/Legal Search Service		✓	
Best Current Account Provider	✓		
Best First-Time Buyer Mortgage Provider	✓		
Best Fixed Account Provider	✓		
Best Fixed Rate Mortgage Provider	✓		
Best Monthly Account Provider	✓		
Best No Notice Account Provider	✓		
Best Notice Account Provider	✓		
Best Personal Loan Provider	✓		
Best Remortgage Provider	✓		
Best Secured Loan Provider	✓		
Best Service from a Mortgage Provider		✓	
Best Service from a Secured Loan Provider		✓	
Best Specialist Mortgage Provider	✓		
Best Surveying Service		✓	
Best Use of Technology in Personal Finance	✓	✓	
Best Variable Rate Mortgage Provider	✓		
Innovation in Personal Finance	✓	✓	
Mortgage Broker of the Year			✓
Mortgage Club of the Year			✓
Mortgage Network of the Year			✓
Personal Finance Provider of the Year	✓		
Secured Loan Broker of the Year			✓